



**QUALITY. SERVICE.
RELIABILITY.**



German uPVC Profiles
for Windows and Doors



Quality profiles, a world of difference

When it comes to uPVC windows, it is not always easy to pinpoint what gives one window an edge over the other, especially for customers. As an expert you know that window systems from major manufacturers can differ in terms of the features they offer – resistance class, sound transmission class or glazing – but technically the real differences are in the finer details.

Products end-users can trust

The difference between a quality window system and an inferior alternative can become apparent over 10 years. Within this time span, the daily wear and tear, compounded by inherent lack of form stability can seriously impair the functionality of a low quality window system. To be sure that their investment on new windows in money well spent, end-users prefer a brand they can trust.

Help your customers recognize you as a manufacturer of premium windows by showing them the quality that goes into your windows. Let them know that you use VEKA uPVC profile systems in your windows. Your choice of VEKA profile systems will prove to be an objective and emotive purchase argument, that will help customers decide to buy from you.

In such situations, what should the end-user base the buying decision on? Does it have to be just on the price alone? Not at all. Even price conscious customers are well aware that what really matters is value for money. Which brings us to the main question of quality – VEKA quality. A concept which on one hand stands for stability, corner strength, excellent thermal and sound insulation properties and on the other hand for the quality promise embodied in the VEKA brand. These two aspects together represent a whole range of positive factors that can translate into your decisive sales arguments.



VEKA – the power of a strong brand name

VEKA has long been known as a uPVC profile systems supplier with the highest quality standards – a reputation repeatedly endorsed by various independent test institutes in Germany and abroad. The VEKA quality concept extends beyond profile technology. It constitutes an unlimited range of design options, quick & reliable delivery, wide range of VEKA partner services. Your customers can be assured that the windows and doors you supply are of the best quality possible.

Key to VEKA quality ★ ★ ★ ★ ★ ★ ★

★ World class Quality profiles

VEKA adopts international quality standards while manufacturing window and door profiles. VEKA has defined a whole set of quality guidelines at the individual stages of production with a special emphasis on protection of the environment.



Your key benefits : greater stability, less customer complaints.

★ System diversity

VEKA offers a wide range of profile system for windows, front doors and sliding doors. Various design options are available, plus a comprehensive program of extra guarantee compatibility.



Your key benefits : wide product range, wide choice.

★ Service

VEKA supports you right from imagination through to execution and beyond. Be it end-customers, architects, builders or fabricators, VEKA provides expert assistance at every stage.



Your key benefit : expert support at every step.

★ Warehousing and reliable delivery

With large local warehouse in India, VEKA can always deliver on time, every time, even in peak demand periods.



Your key benefit : delivery deadlines are met on time.

★ Technology

VEKA's cutting edge facilities and systems facilitate world class quality and constant product innovation. Moreover, advanced technology is also used for implementing environmental friendly measures.



Your key benefit : world class quality.

★ Production support

To help VEKA partners optimize their production processes, VEKA offers comprehensive techno-commercial assistance not only in planning, but also in the implementation of modern, computer-controlled plant management concepts.



Your key benefits : streamlined production processes, shorter production times.

★ Partnership

A partnership approach to business, coupled with stable, long term business relations, is central to the VEKA philosophy.



Your key benefits : long term reliability protects you from market instabilities.

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